

Annual Development Plan – 2018
Provincial Specific Development Grants (PSDG)

Ministry: Chief Ministry – C.P.

Department/Agency: Department of Trade Commerce & Tourism

Sector: Tourism-21

Total Budget for the Sector Rs.25 Mn.

Component 1: Diversification and development of tourists attraction and marketable products Total Budget for the Component 1 Rs.16,000,000.00

Sub Component and Budget (Rs.)	Broad Activity Area and Budget (Rs.)	List of Activity	Budget (Rs)		
			District 1 (Kandy)	District 2 (Matale)	District 3 (N,eliya)
1.1 Development of Infrastructure facilities of tourist attractions Rs 8,000,000.00	1.1.1 Development of infrastructure convenient and sanitary facilities for tourist attractions Rs 3,500,000.00	i Development of infrastructure, convenient and sanitary facilities at Ganegodadevalaya-promotionoflocal tourism	3,000,000.00	-	-
		ii Development of sanitary facilities at wallahagodaDevalaya - promotion of local tourism	500,000.00	-	-
	1.1.2 Development of parking facilities in tourist attractive places Rs 4,500,000.00	i Development of parking facility at Aluvihara Information Center	-	2,000,000.00	-
		ii Development of parking facility at UdadumbaraNisaruwaView point & community center	2,500,000.00	-	-
1.2 Introduction and development of product & services Rs 8,000,000.00	1.2.1 Development of comfort centers for tourism Rs 8,000,000.00	i Development of Tourist comfort center at Milapitiya Ranaviru memorial park	5,000,000.00	-	-
		ii Development of Tourist comfort center-(stage ii) at loolkandura	3,000,000.00	-	-
Total			14,000,000.00	2,000,000.00	

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Component 2: Marketing and promotion of tourism

Total Budget for the Component 2(Rs.3,300 000.00)

Sub Component and Budget (Rs.Mn.)	Broad Activity Area and Budget (Rs.Mn.)	List of Activity	Budget (Rs)		
			District 1 (Kandy)	District 2 (Matale)	District 3 (N,eliya)
2.1 Propaganda and promotion programmes Rs- 1,600,000.00	22.1.1 Development of tourism through religious, cultural and other events of Central Province (Collaboration with Stack holders of tourism sector) Rs- 1,600,000.00	I Calibration of Wasanthasmaya- N'eliya, Sinhala Hindu New year festival,-promotion of leisure & cultural events	-	-	200,000.00
		ii. Calibration of Vesak, Poson&Esalaperahara (Promotion of Religious & cultural events)	900,000.00	-	-
		iii. Calibration of World Tourism day& conduct/facilitate tourism proem,ect.	-	500,000.00	-
2.2 Training & manpower development Rs- 900,000.00	2.2.1 improvement of language skills for the tourism sector (French, German, Chinese & English) Rs- 900,000.00	i. conducting language training programmes for stack holders, Tourist guiders & School leavers (French, German, Chinese & English	200,000.00	100,000.00	100,000.00
		iiConducting Tour guide Training programme& provisions of Job opportunities in tourism sector (Tour Guide, Transport Facilitator & Tourism Facility Provider)	200,000.00	150,000.00	150,000.00
2.3 Tourism Information centers Rs.800,000.00	2.3.1 improvement of awareness in Tourism sector of Central Province & facility uplift to service Quality Rs.800,000.00	i. preparation of Name boards/signage , Booklets, leaflets ect.	200,000.00	200,000.00	200,000.00
		ii. Providing Facility to uplift service Quality of information centers	-	100,000.00	100,000.00
Total			15,000,000.00	1,050,000.00	750,000.00

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Total Budget for the Sector (Rs.25 Mn.)

Component 3: Ensure the Income generation for the local community through promotion of tourism. Total Budget for the Component 3 (Rs.3,800,000.00)

Sub Component and Budget (Rs.)	Broad Activity Area and Budget (Rs.)	List of Activity	Budget (Rs.)		
			District 1 (Kandy)	District 2 (Matale)	District 3 (N,eliya)
3.1 Training & technical guidance Rs. 800,000.00	3.1.1 Quality development of home stay and technical guidance programmes to local community to enrolments in tourists home stay & hospitality sector Rs. 200,000.00	I Conducting awareness, Training & technical guidance programme the community of Home- stay units- Heeloya, Dmbulla, Meemure	150,000.00	50,000.0	-
	3.1.2 Conducting skill development & awareness Programme to encouraged school children & privet sector stakeholders Rs. 600,000.00	I Conducting skill development & awareness Programme to encourage privet sector stakeholders (craftsmen, artists, souvenir makers, cultural event performers and Travel Agent companies in tourism industry.)	100,000.00	100,000.00	100,000.00
		ii. Conducting Training & awareness Programmes to Community, school children & Conducting Eco friendly activities and eco trips for the student of travel club. (minimizing the damages of environment)	100,000.00	100,000.00	100,000.00
3.2 Facilitate local entrepreneurs - Rs. 1,000,000.00	3.2.1 providing facility to local entrepreneurs to upgrade & showcase their products Rs 1,000,000.00	i.establish& providing facility for handicraft showroom at Comfort & welcome centers at nuwaraeliya&Dambulla	-	500,000.00	500,000.00
3.3 enhancement of community participation Rs. 2,000,000.00	3.3.1 conduct exhibition & trade fair to promote for small & medium scale tourism related industries & products & services collaboration with government & non government organizations & stakeholders of tourism sector Rs .1,500,000.00	i. conduct exhibition & trade fair to promote for small & medium scale tourism related industries & products,	1,500,000.00	-	-
	3.3.2 introducing of tourism in SigiriyaThakote Wawa to increase income level of local communityRs .500,000.00	.Providing 2 boats	-	500,000.00	-
Total			18,50,000.00	1,250,000.00	700,000.0

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Component :4 capacity development

Total Budget for the Component 4 (Rs.1,900,000.00)

Sub Component and Budget (Rs.)	Broad Activity Area and Budget (Rs.)	List of Activity	Budget (Rs)		
			District 1 (Kandy)	District 2 (Matale)	District 3 (N,eliya)
4.1 institutional development of the communities involved in tourism Rs.500,000.00	4.1.1 facility providing for Improvement of traditional Ayurvedic medical practices,& conducting capacity development training programme for manpower who engage the comfort centers Rs.500,000.00	i. Improvement of traditional Ayurvedic medical practices, inDambulla comfort &Ayurvedic Center & Conducting AwarenessProgramme for Tourist Hotels, Guest House, & Other pleases which is given Ayrvedic treatment to Develop Ayurvedic Practices	100,000.00	200,000.00	50,000.00
	4.1.2 Conducting capacity development training programme for information offices & service providers of Comfort &information centers	ii Conducting capacity development training programme for information offices & service providers of Comfort &information centers	50,000.00	50,000.00	50,000.00
4.2 capacity development of government organizations Rs.1,400,000.00	4.2.1 . Skill development & experience sharing Programmes for govenment Human Recourse development & given facility to upgrade service Quality Rs.400,000.00	i Conducting skill development (language skills) & experience sharing Programmes for internal Human capacity	200,000.00	-	-
		ii. Provisions of Facilities to develop the organizational performance & productivity	200,000.00		
	4.2.2 Provision of necessary facilities & technical guidance to Implementation of Strategy for Business registration Rs.1,00,000.00	i. Provision of necessary facilities & technical guidance to Implementation of Strategy for Business registration though the Divisional secretariats	400,000.00	300,000.00	300,000.00
Total			950,000.00	550,000.00	400,000.00

